

**ERA In The Smokies**  
Realty & Rentals

**Vacation Lodging Experts**

*Helping you Create the  
Future You Want*

An Empowering Partnership

Owner/Broker – Larry Reece





# Understanding the Flow



Create & Capture your property  
In its best light, then..

Share it with the World with  
Effective Marketing & Media.

Perfect. Visualization.

Effective Management of your  
property including maintenance,  
present & future reservations  
and ways to continue to be the  
leader in area vacation rentals.

Communication Is Key.

We deliver timely, accurate  
monthly statements to you  
and keep pressing forward to  
bring increased revenues and  
repeat guests.

Quality, Reputation & Growth.

**Keys to Success.**



# ERA In The Smokies

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**A Full Service Real Estate & Vacation Lodging Office with a Strong Local Presence, Superb Staff and Full Understanding of the Local Tourism Industry.**

**Location, Location, Location... Nestled in a prime spot right on the Main Parkway, Downtown Gatlinburg, Great Smoky Mountains, TN.**

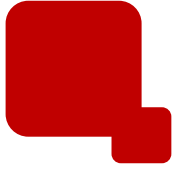
**Local Hometown Company with a Powerful Corporate Presence.**

**Knowledgeable, Friendly Staff with over 68 years of combined experience.**

**Fast Service Response Times for our Owners & Guests.. With 24 Hour Emergency Service.**

**In-house Maintenance and Community Relations for savings with outside vendors.**

**Accurate Accounting with Detailed Monthly Statements.**



# Satisfied Customers

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**ERA In The Smokies understands the importance of Long Term Relationships.**

**“Keep ‘em coming back..” Striving for Perfection and Guest Satisfaction.**

**“Expenses have decreased..” Increasing Revenues and Decreasing Expenses Make Happy Owners.**

**“My accountant needed it, ERA Delivered..” Accurate Timely Accounting with Detailed Monthly Statements.**

**“They were here in a jiffy..” Fast Service Response Times for our Owners & Guests.. With 24 Hour Emergency Service.**